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| Env SCI The Lorax Film ***The Lorax*** film is a movie based on the children's book, “The Lorax” written by Dr. Seuss, published in 1971. In 1972, *The Lorax* was adapted for television as an animated musical television special broadcasted on CBS. In 2012, Universal Studios and Illumination Entertainment released a 3-D CGI film based upon the book that coincided with the 108th birthday of Seuss, who died at 87 in 1991. Awards The National Education Association named Dr. Suess’s book, *The Lorax*, one of its "Teachers' Top 100 Books for Children". | |  | | --- | | Environmental Sciencewww.scientistcindy.com |  The Plot The Lorax depicts a story of the environment with a main character, the Lorax, who speaks for the trees against the Once-ler, and the Once-ler that portraits greed and irresponsible use of environmental resources. The Once-ler, chops down the trees to make fabric called a Thneed, which is an “impossibly versatile” garment. The Lorax, opposes the Once-ler and voices his disapproval of the sacrificed trees. The Once-ler starts a big business off of the fabric and, hence, the forest. The film depicts how the small business snowballs into a booming industry that overuses the forest, and brings pollution to the area. The industry has a negative impact on the small bear-like Bar-ba-loots, who eat Truffula fruits. The shortage of food makes the Bar-ba-loots leave the ecosystem and the pollution causes the Swomee-Swans and Humming-Fish to migrate as well.  The last tree is then cut down and without raw materials, the factory shuts down. In the present, his buildings falling apart around him, the Once-ler at last realizes out loud what the Lorax meant: unless someone cares a great deal, the situation will never improve. He then gives the boy the last Truffula seed and urges him to grow a forest from it, saying that if the trees can be protected from logging then the Lorax and all the animals may return Questions  1. The Lorax is representative of nature and the environment. Give 5 examples from the movie that show this. 2. The Once-ler is representative of the Industries that irresponsibly use natural resources. Give 5 examples from the movie that show this. |